



**CADBURY AT LEWES  
AFTERNOON EXCHANGE  
September 6, 2016**

Carol Holzman, Executive Director, opened the meeting by welcoming everyone and thanking them for coming.

Carol started by stating that the census for Independent Living is at 121 for a 93% occupancy. The Assisted Living census is at 41 for an occupancy of 91%. The census for the Skilled Unit is 38 for a 94% occupancy. So, we're doing well in all areas, thanks to Cristi, Georgiann and Chris.

Carol thanked everyone who donated to the American Heart Association. The Heart Walk will be at Del Tech in Georgetown on October 15<sup>th</sup> and Carol will speak at the event.

Carol then reviewed the following PMI's that she received:

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- We were on the bus and it was very hot and there was no water for her. This has been taken care of. Carol said that there was a problem with the A/C in the front of the bus and this too has been fixed. We are currently looking to purchase a new bus.
- In August, Kathleen and Frank Dynan attended the free CPR class that Beebe offered. It lasted about 2.5 hours and they found it to be very beneficial. Any residents that are interested in attending can contact Julie at Beebe Healthcare at 645-3248.
- The basket concern is not closed! There was a comment that the baskets at the bottom of the stairs for groceries, etc. are being used by employees. Carol said she took a look and tagged all the carts for Residents Only. If employees need a cart, we're asking the Director to order for their department and make sure they are labeled.
- Trash rooms – Some seem to radiate unpleasant smells. Carol said that we have air fresheners placed there, but they may need to be refilled. We will check on it.
- Power washing and window washing. The windows were done first and the power washing was done after that. Residents would prefer to have the windows cleaned after the power washing has been done. However, we must consider pollen season. Carol said we'll take a look at the process. We may power wash in the fall and do the windows in the spring.

Carol said that she received a lot of feedback regarding the materials that we sent out regarding the Resident Reserve Fund. She apologized and said her intent was to get residents attention. She said the Resident Reserve Fund is part of what we do. The Fund has approximately \$393,000+/- in it and when we use funds, we use the interest on that money, not the principal. We don't want to get into a situation that we can't help residents. Carol said that she wanted this to be a special event and have residents enjoy wine and cheese. A large thermometer will be

placed in the lobby so that contractors, visitors, residents, family members, etc. can contribute. All donations are tax deductible and today Marie will provide you with a receipt and then a thank you letter will follow.

Carol explained that the Resident Life Committee reviews the need to use the Fund and then it comes back to her. She and Arnie review what they are able to give and what fund to offer assistance. An application is filled out and names are kept confidential. Carol is the only one that knows.

Kathleen Dynan asked if there are other ways to contribute such as adding an amount to their monthly bill, etc. Carol said, yes, a form needs to be filled out requesting an amount be added to the bill. Family members and residents may also request donations in a loved one's name be made in lieu of flowers. She also stated that some employees donate money on a regular basis. Some donate through their paycheck and some through paying to wear blue jeans. Carol added that \$1040 was donated today from employees; she, Vic, Barb and all the Directors participated in donating to the fund. Curt Christensen asked if residents could donate their excess Cadbury Cash to the fund. Carol responded that Cadbury Cash is only for use in the Bistro and Chart Room. Carol added that some residents automatically donate on their bills. Residents that are interested should see Marie or Jean Carpenter. Residents can donate as little as \$10 month to the Reserve Fund and in fact, it's about everyone participating.

Mildred Wiedmann asked if anyone has applied to use the Fund. Carol said that no one in Lewes has applied. There were 4 residents in Cherry Hill that were receiving assistance. It's not very common as we do extensive research before residents move here.

We need to advertise ways to donate and the process to do so. There are forms to fill out and return to Marie. Lights of Love donations also go to this fund. The Art Gallery events don't make much money but there are social and emotional advantages, so there are some tradeoffs.

Nancy Krail said that we used to have a plant sale that was a real service to the residents. Carol said that we can look at doing this next year, in mid-April.

Jane Lord asked if giving forms could be included in everyone's monthly bill, but Carol wants to be sensitive to residents, so we may include a note to the effect that "as requested at the Afternoon Exchange...." Checks should be made payable to Cadbury at Lewes and specify Resident Reserve Fund on the memo line.

The goal is to raise \$12,000 for the year. In May, we will hold a mini-golf tournament. This was a tradition in Cherry Hill and they raised nearly \$17,000. We want to keep the event separate from the campaign using the thermometer.

Elsie Gould said that when there is a sale or bazaar, residents are never advised what the contribution was. Carol said that we can make that public but cautioned there are some costs behind the event so the net is smaller.

Carol turned everyone's attention to the screen which had the Friends Fiduciary website displayed on it. She said that the money in the Resident Reserve Fund is invested with Friends Fiduciary in socially responsible funds. She said they are very reputable and we pulled our funds from TD Bank and put them here.

Bill Gehron said that Carol didn't mention that a large sum of money came from people that died and left it to Cadbury. Carol added that the first donation was an annuity that came from a couple that is no longer living. So far, we have two annuities that were donated. Those people wrote the donation into their will to donate to the Resident Reserve Fund. There are many options of ways to give.

At that time Carol invited everyone to enjoy some wine and cheese. She said that if residents wish to make a donation, Marie is available to issue receipts for a tax deduction.

Carol thanked everyone for coming and the meeting was ended.

Barbara White, Recorder  
9/13/16