

**CADBURY AT LEWES
EVENING EXCHANGE
April 3, 2012**

Vic Amey, President & CEO, welcomed residents to the Evening Exchange.

Vic said he was sorry to report that Chuck was not in attendance at tonight's meeting as he was dealing with some health issues that his parents were having. He turned the microphone over to Paula Schatz, Director of Marketing. Paula said that after announcing the Resident Referral Program at last month's meeting, no one had turned in a referral card. We figured some had already given us referrals a long time ago. As a result, it was decided to allow residents to refer anyone that Marketing was not actively working with. Paula relayed that both the referring resident and the people being referred will take part in a gourmet reception that includes wine, bus transportation to the high school, be escorted to VIP seats, and following the concert, they will receive a Four Freshman CD as a souvenir. Marketing will continue to work with those individuals referred. Paula said that following tonight's meeting, she will hand out cards in the back of the room. She added that the referral will be checked in the database. She reminded everyone that there is no cost to the resident or their guests, and they are getting seating valued at \$50. Space is limited and is first come, first serve. Marketing will send out an invitation to the prospective guest which acknowledges the referring resident. The guest must RSVP to the Marketing Department.

Vic added that we are getting close to not offering anymore incentives as we only have 14 units out of 130 without deposits. Wait lists have been started for some units with specific floor plans. He encouraged residents to tell their friends that now is the time to move while we still have availability.

In Chuck's absence, Vic reported that, since the weather is good, we will be moving forward with the walkway on the West Side pond, landscaping outside the East Wing and Health Care and at the Health Care entrance. We plan to extend the fencing along Gills Neck Road and the fountains will be going back into those ponds that previously had them.

Vic then reviewed some PMI's. He said that wall outlets will be added to the reading areas in the East and West Wing that require additional lighting. One PMI mentioned that several garage lights are being left on at night and asked that residents be mindful to turn them off before going to bed.

Another PMI asked for clarification of the responsibilities of Carol Holzman and Deb Hamilton. Vic said that as Associate Executive Director, Carol will have more oversight of the day-to-day operations and hopes that she will eventually become Executive Director. He put a stop to the rumor that he was retiring! Vic said that Carol's promotion will allow him to take a more active role in Cadbury Consulting which has really taken off. They now have 10 clients from Maine to Ohio to Florida. He said that his corporate office will remain here, and Carol should be your last ditch effort to get your problems solved.

Vic added that Deb Hamilton has earned her certification as a licensed Activity Director and that Barb White will take on some additional activities and also help to solve problems on a daily basis. He said that we will continue to provide quality service to the residents.

Bob Hein asked if there were any plans to make arrangements for the equipment that was stored in garages. Vic replied that we are in the process of designing a maintenance garage within the next 12-18 months.

Ted Barnett asked about a problem with Comcast. Vic said that the problem was not dedicated solely to Cadbury and that the problem was widespread. Some of the service had returned. Chuck's men called Comcast but didn't get any answers.

Carl Jeffers said that the lighting on Gills Neck Road is not great at the entrance way. Vic advised that there are reflectors at the curb level and on the fencing and that it may just take some time for him to get used to it.

Binky Tompkins asked about using the bus to get here for the meetings. Binky said that the front desk told her that bus pick up was only for dinner. Vic turned the question over to Carol who advised that she will look into it.

Another PMI had to do with overflow parking. Carol said that the best place to park is the back portion of either the West Wing or East Wing parking lots. It is okay to park on the first row as you enter the community. If you don't use your vehicle very often, please move it to the West Wing parking lot, or the East Wing lot as your second option. Bob Hein mentioned that someone left a note on his car indicating that he was parked in a space that was reserved for apartment residents. Carol said that he would talk to Bob about it after the meeting, but there are no assigned spaces for apartment residents.

Carol announced that tomorrow has been designated by the American Heart Association as National Walking Day. As a result, we have planned a community walk at 1:00 pm. We will meet in the Bistro and both staff and residents are encouraged to participate. Vic is now on the Board of Directors for the American Heart Association and we will be taking pictures so Vic can show to the Board. On October 20th, the Heart Walk will be held. Staff members pay to wear jeans and we collect money to donate to the cause. This year we are sponsoring the event and we expect a larger amount of participation.

Sharyn Santel, LEAP Assistant, has resigned to care for her mother. However, we have hired Lori Chandler to fill the position. Lori was previously a contractor with Cadbury at Lewes and taught group exercise class.. She is an excellent instructor and certified in exercising older bodies and individuals with Parkinson's Disease. Sharyn did a wonderful job and increased participation in chair exercise from 2-15 participants. Her

last day will be Friday, 4/13 and Lori will start on Monday, 4/16. Carol told the group to contact Deb Hamilton with any companion service needs.

Transportation Request Forms at the front desk that are used to schedule rides to doctor appointments will go directly to the Transportation mailbox and then to the driver. These forms will no longer go thru Carol. A question was asked about how much notice is necessary when scheduling transportation for a doctor's appointment. Carol advised that we would appreciate 48 hours notice, but will try to accommodate requests received with lesser notice.

Cadbury is holding a Memorial Service on Tuesday, April 10th at 3:00 pm in the auditorium. The full Cadbury Chorus is participating and will be equally as nice if not more moving than last year's service.

Lastly, Carol advised that AARP is providing a Defensive Driving Course on April 23 & 24. The course consists of two 4-hour sessions from 1-4 pm. The cost is \$12 for members and \$14 for non-members and offers the attendee a reduction in car insurance premiums. Attendees must be at least 55 years of age. Carol said that she will talk to the instructor about offering a refresher course.

The next Evening Exchange will be held on May 1, 2012 at 7:00 p.m. in the Auditorium.

Recorder
Barbara White, Executive Assistant
4/5/12